

Sven Busse Technischer Projektmanager Interone Worldwide

The international
BMW website



Sheer
Driving Pleasure

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The international BMW website

See the sky in a different light.
Enjoy the wind in new ways.

► More on the new BMW 3 Series Convertible



The BMW vehicle range.

Explore the wide choice of fascinating BMW automobiles.

► To the BMW model overview



► The new BMW X5
Dynamics, versatility,
luxury: experience the
new BMW X5.



► BMW Magazine online
Issue 4/2006: Driver Training
and travelling through
America and Sweden.



► Formula 1 2006
The essence of racing:
the BMW Sauber F1
Team website.

► Further topics

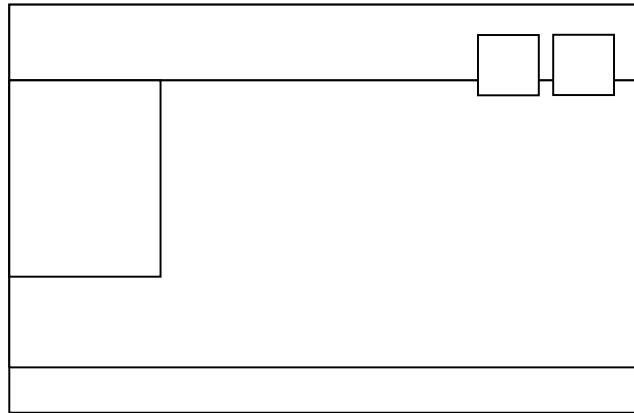
► Configure your BMW
Create a unique BMW that
is perfectly tailored to your
individual wishes.

► Fuel consumption & CO2 emissions
Download information about the fuel
consumption and CO2 emissions of
passenger vehicles.

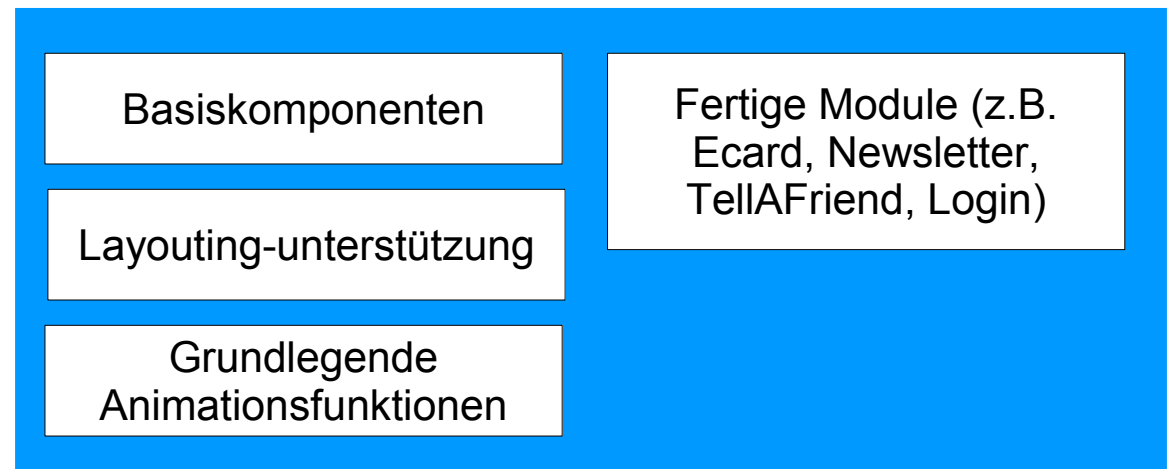
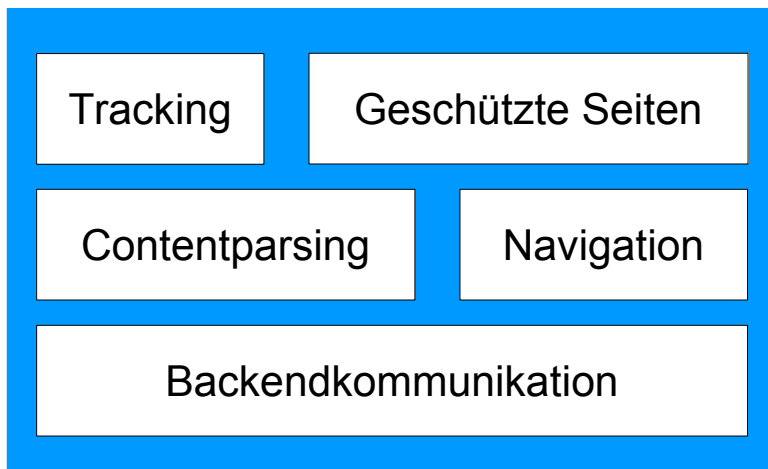
► Search
Find what you're looking
for fast with the easy-to-
use search function.

► Further topics

komplett flash, [contentpflegbar](#), konfigurierbar, [rolloutfähig](#), mehrsprachenfähig, synchron zur html version, Tracking, skalierbar, flash 7, popup version, offline version, html version, migration von flash modulen, einbindung externe html seiten, browser button nutzen, nicht-hierarchische navigation, [deeplinking](#), teaser, seitenspezifischer Wechsel zu HTML Version, navigationshighlighting, skalierbare seitenhöhe, unterschiedliche länderbackends, [templatebasiert](#), performance, individ. trackingsysteme pro land, anzeige und verarbeitung von formularen, [kommunikation mit registrierungsbackend](#), single login, logingeschützte seiten und bereiche, newslettermodule, tellafriend module, anbindung an mobile schnittstelle, wartbar auch für nicht-wcms länder, anbindung an interne suchmaschine, [unterstützung unterschiedlicher schriftsätze](#), kampagnenspezifische registrierung, reminder-module, loginmodul, [volle cachingunterstützung \(statische dateien\)](#), laden von externen flashmodulen (alte specials) und contentübergabe, in html version registrierungsschnittstelle zu html, konfigurierbare teaserqueues mit zufallsalgorithmus, ecardmodule, animierte seitenübergänge, druckfunktion mit seitenlayout, automatisches Erkennen von Downloads, Anbindung an Dritt-CMS, Sitemap, kampagnenrücksprung nach Registrierung, parameterübergabe an templates auch über deeplink, fehlerhandling, contextverlinkung im copytext, formulardefinition per xml synchron zum backend, [diverse dialog-steuerungen](#) ...



Grundfunktionalität abgetrennt vom jeweiligen Template



cd Frameworks

framework

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FrozenSpot**

**framework::
FrozenSpot**

**framework::
FrozenSpot**

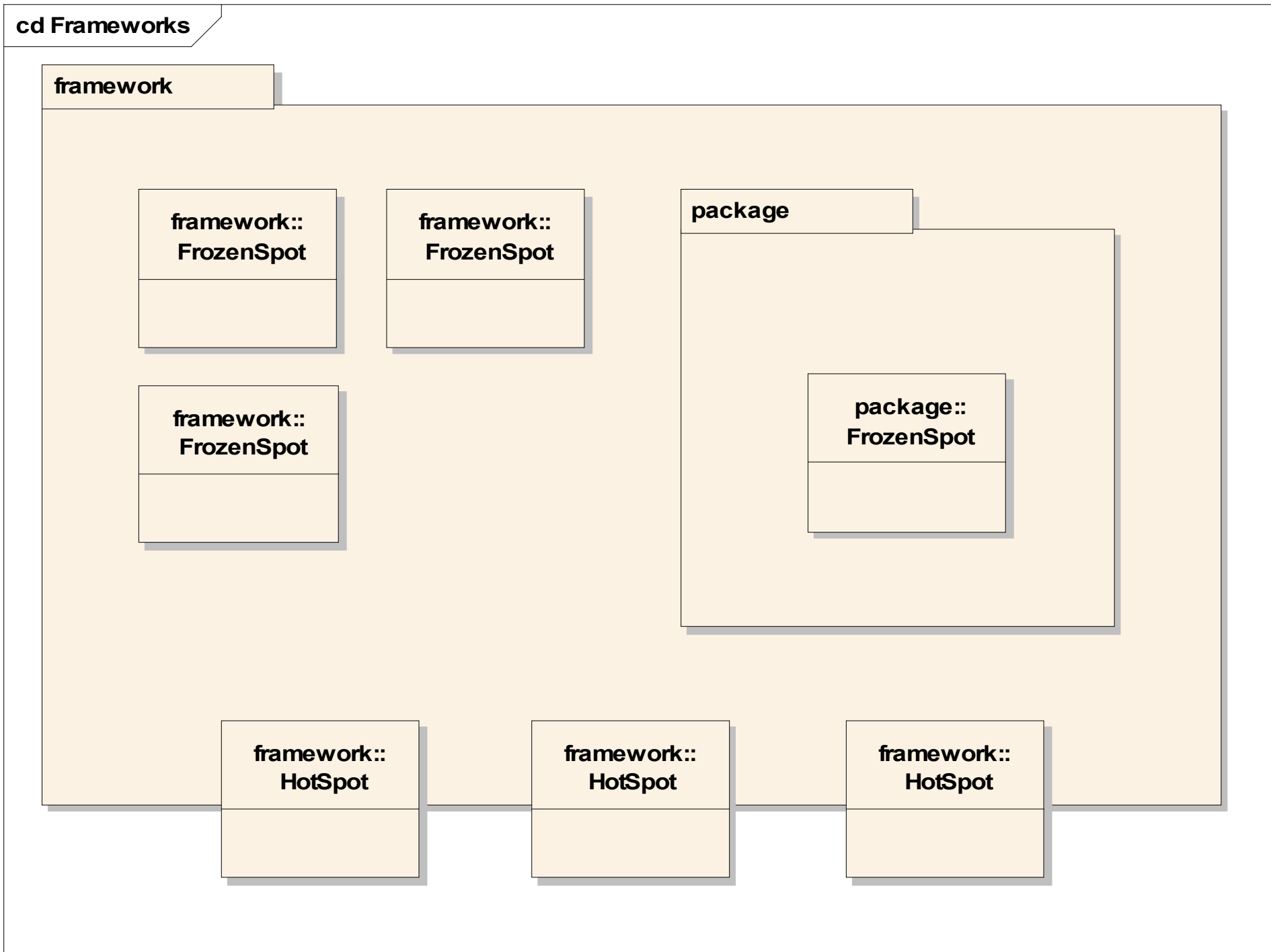
package

**package::
FrozenSpot**

**framework::
HotSpot**

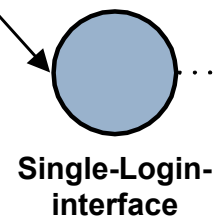
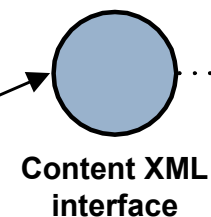
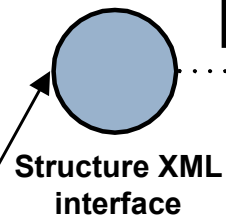
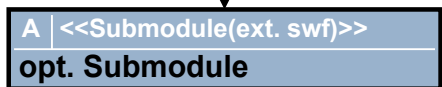
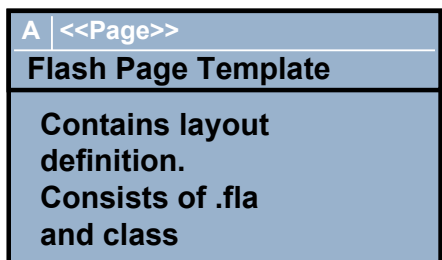
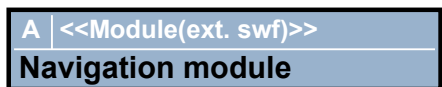
**framework::
HotSpot**

**framework::
HotSpot**

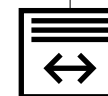
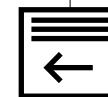


Frontend

Backend



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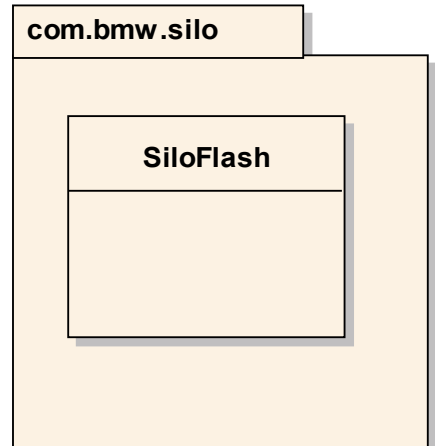
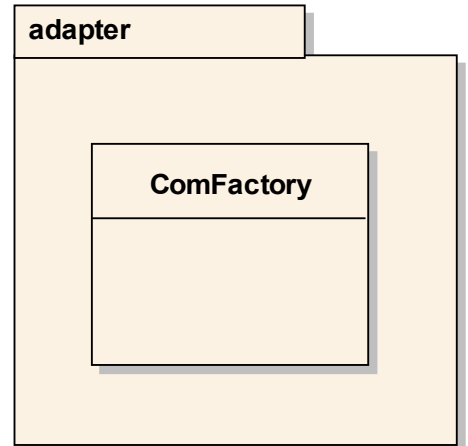
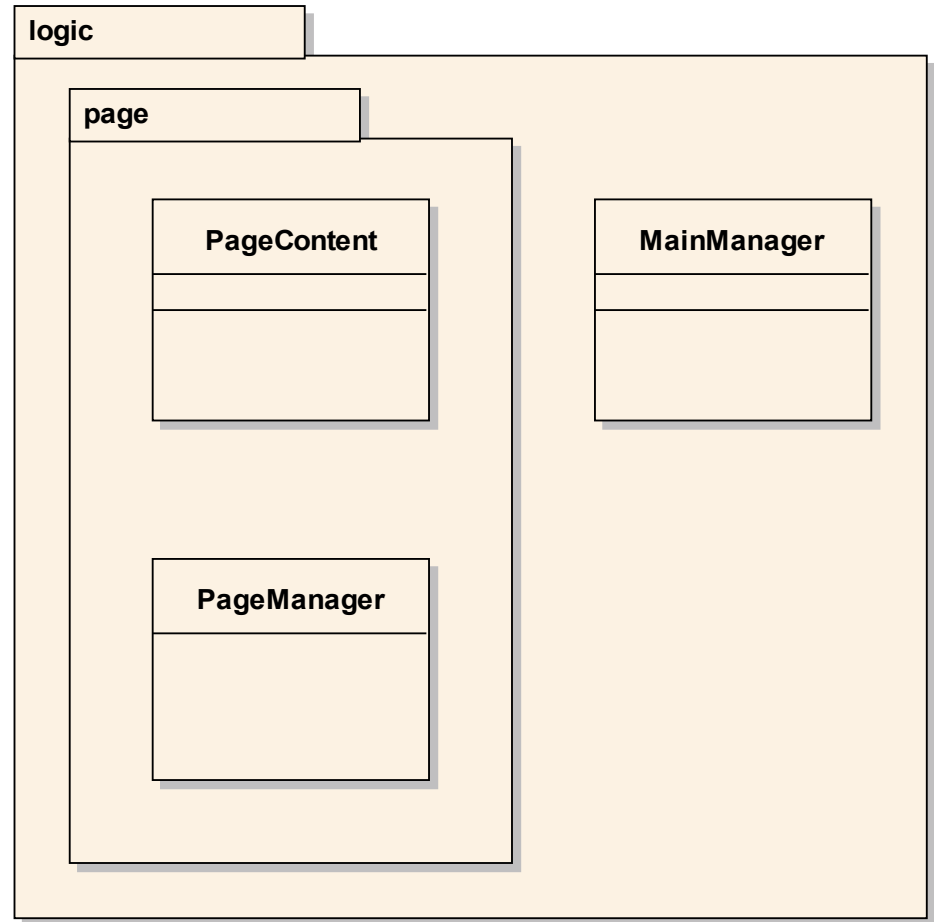
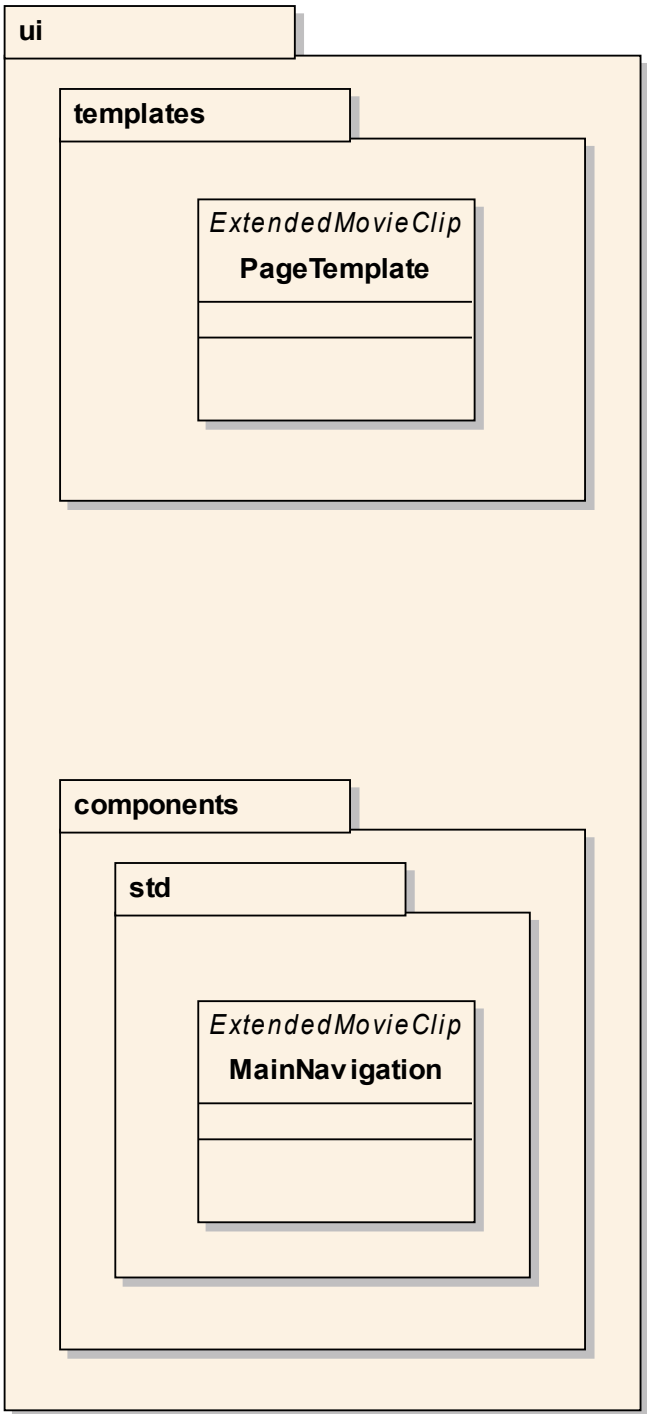


XML-files



XML-files





The international BMW website



Sheer Driving Pleasure



343 horses, 8,000 revolutions - and wind speeds to match.

► More about the BMW Z4 M Roadster

The BMW vehicle range.

Explore the wide choice of fascinating BMW automobiles.

► To the BMW model overview



► BMW CleanEnergy
There are many ideas for the future of mobility. One of them is going into series production.



► BMW Premium Selection
A class of their own: pre-owned vehicles with the BMW quality guarantee.



► BMW M Automobiles
Greetings from Nürburgring Nordschleife.

► Further topics

► Configure your BMW
Create a unique BMW that is perfectly tailored to your individual wishes.

► Fuel consumption & CO2 emissions
Download information about the fuel consumption and CO2 emissions of passenger vehicles.

► Search
Find what you're looking for fast with the easy-to-use search function.

► Further topics

Home 1 3 5 6 7 X3 X5 Z4 M Pre-owned vehicles BMW Owners BMW Insights

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Greetings from
Nürburgring
Nordschleife.



PDF Download

Hier gibt es einen Katalog. Er wird geschickt und nicht ungeschickt.

Home 1 3 5 6 7 X3
Suche Meine Benutzerdaten Här

Das tolle BMW 3er Cabrio

Übersicht / Visualizer

Experience

All facts

Design

Engine and chassis breaking in two lines

Ergonomics and safety

Fittings and accessories

Prices, financ. and service

Catalogue and Downloads

Catalogue

Wallpaper

Screensaver

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Punkt zum Scrolling Test

Configure and test drive



Persönliche Angaben.

E-Mail-Adresse (Ihr Benutzername) *



Passwort *

Ihr Passwort sollte mindestens 6 und maximal 20 Zeichen haben. Bitte verwenden Sie Buchstaben und Zahlen, keine Umlaute und Sonderzeichen.



Ihr Geburtsdatum (TT.MM.JJJJ)

Familienstand / Lebensverhältnisse

Art der Beschäftigung

Ich bin damit einverstanden, dass meine Angaben nach datenschutzrechtlichen Bestimmungen zur Versendung von Newslettern im Rahmen der BMW Website gespeichert und weiterverarbeitet werden. *

Für welches BMW Modell interessieren Sie sich?

BMW 1er

BMW 3er Limousine

BMW 3er Coupé

BMW 3er Cabrio

BMW 3er Touring

BMW 5er Limousine

BMW 5er Touring

Bilder / Wallpaper

Die angebotenen Downloads haben das Format 1280 x 960 und können sowohl auf Mac- als auch auf Windows-Rechnern als Schreibtischhintergrund verwendet werden.



Speichern



Bild speichern

2Normal (1024x768, 234 Kb)

Large (1280x1024, 564 Kb)



Speichern



Speichern



Speichern



Speichern



Speichern

Verliebt auf Mallorca



Film herunterladen

Home 1 3 5 6 7 X3 X5 Z4 M Gebrauchte Automobile BMW Besitzer Faszination BMW

Suche Meine Benutzerdaten Händler suchen Infomaterial bestellen Firmen- / Großkunden Shops

Die internationale BMW Website



Freude am Fahren



Das Gefühl ultimativer Sportlichkeit.
 Das BMW M3 Coupé.

› Mehr zum BMW M3 Coupé

BMW Automobile im Überblick.

Entdecken Sie die Auswahl faszinierender BMW Automobile.

› Zur BMW Modellsuche



› Weitere Themen



› BMW Service
 Perfekt individuell,
 innovativ: Service aus
 Leidenschaft.

› Fahrzeug konfigurieren
 Stellen Sie Ihren Wunsch
 BMW nach Ihren individuel-
 len Ansprüchen zusammen.



› Händler suchen
 Wir helfen Ihnen gern:
 Suchen und finden Sie einen
 BMW Partner in Ihrer Nähe.

› Kraftstoffverbrauch / CO2-
 Emission
 Die Verbrauchs- und CO2-
 Emissionswerte für Pkw
 zum Herunterladen.



› BMW Premium Selection
 Eine Klasse für sich:
 gebrauchte Automobile
 mit dem BMW Gütesiegel.

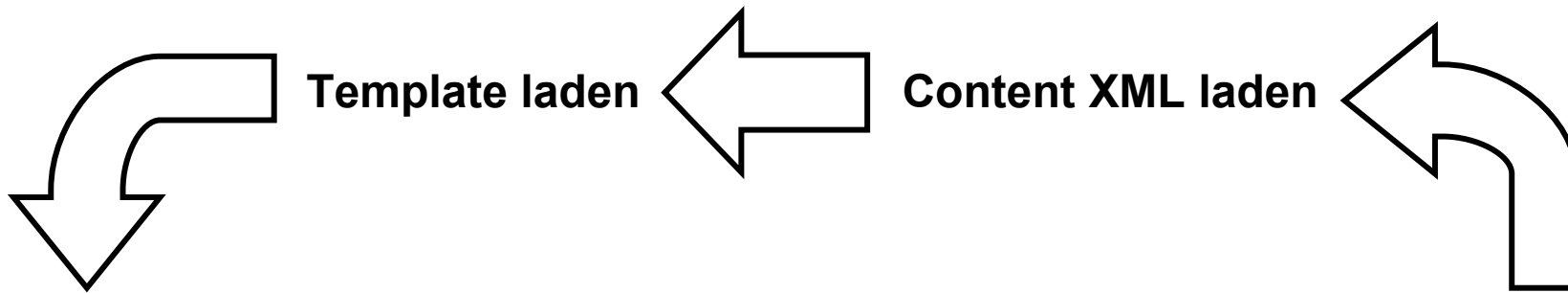
› Suche
 Schneller am Ziel: Finden Sie
 Ihre Themen mit der komfor-
 tablen Suchfunktion.

› Weitere Themen

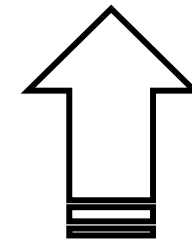
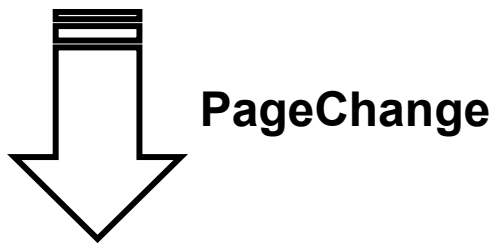
› Weitere Themen

› Kontakt › Website-Einstellungen › Sitemap › Rechtlicher Hinweis / Impressum › Alle Websites der BMW Group › Zur Basis-Version

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PageManager



The international BMW website



BMW 5 Series Sedan

- Overview
- Experience
- All the facts
 - Design
 - Engines and chassis
 - Ergonomics and safety
 - Equipment and accessories
 - Exterior equipment
 - Interior equipment
 - Communication
 - iPod interface
 - Original BMW Accessories
- Prices, financing and service
- Catalogue and downloads



Comfort seats.

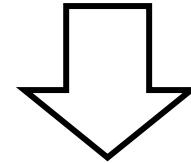
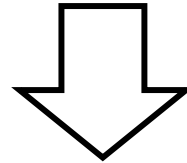
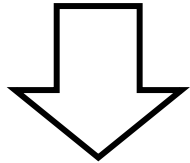
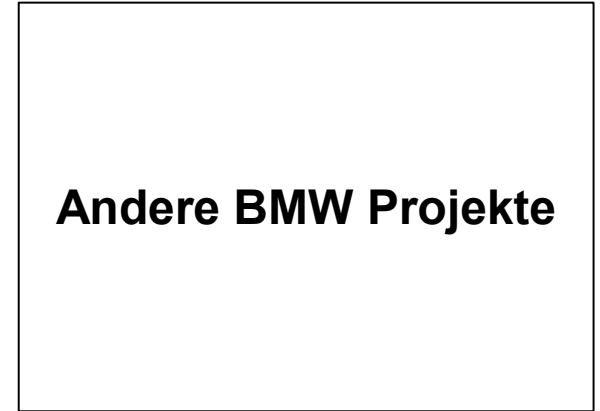
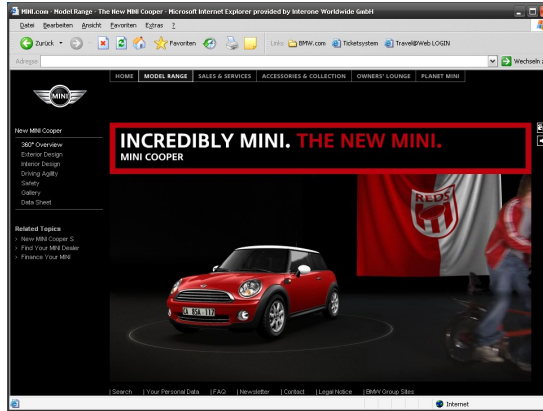
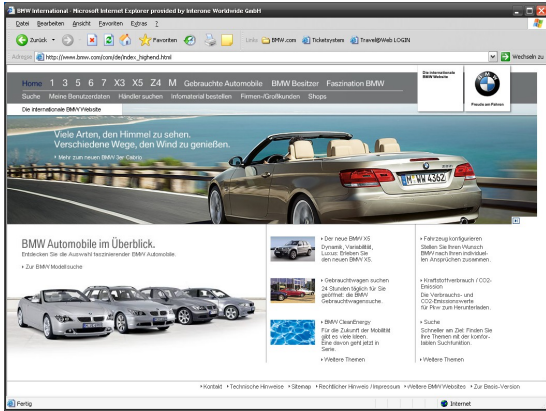
The optional comfort seats for driver and passenger are ergonomically designed and electronically adjustable. From the comfort headrests (outer

Related topics

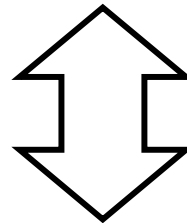


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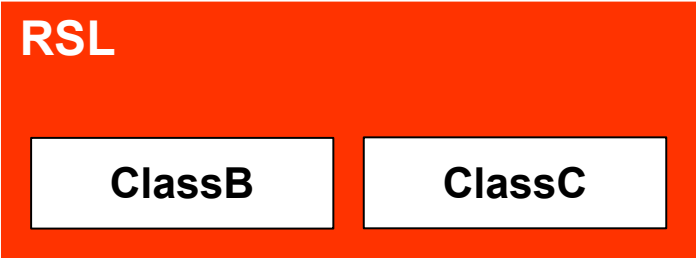
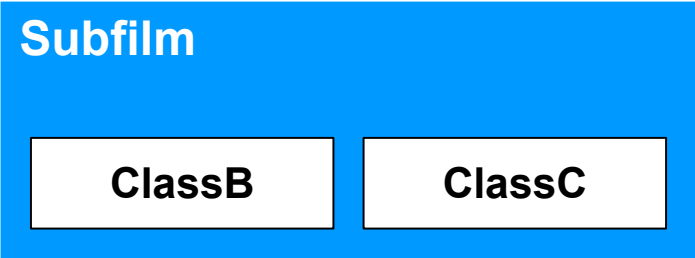
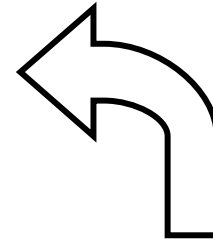
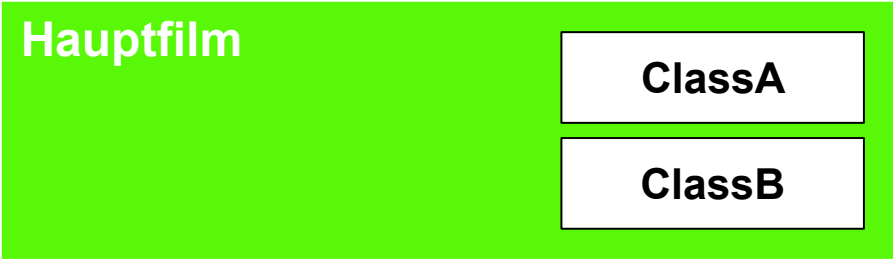
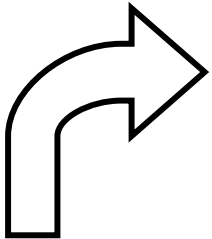
Configuration / Arra



RegistrierungsApi



Registrierungs Backend



Zentral

main.swf

registrierungsapi.swf

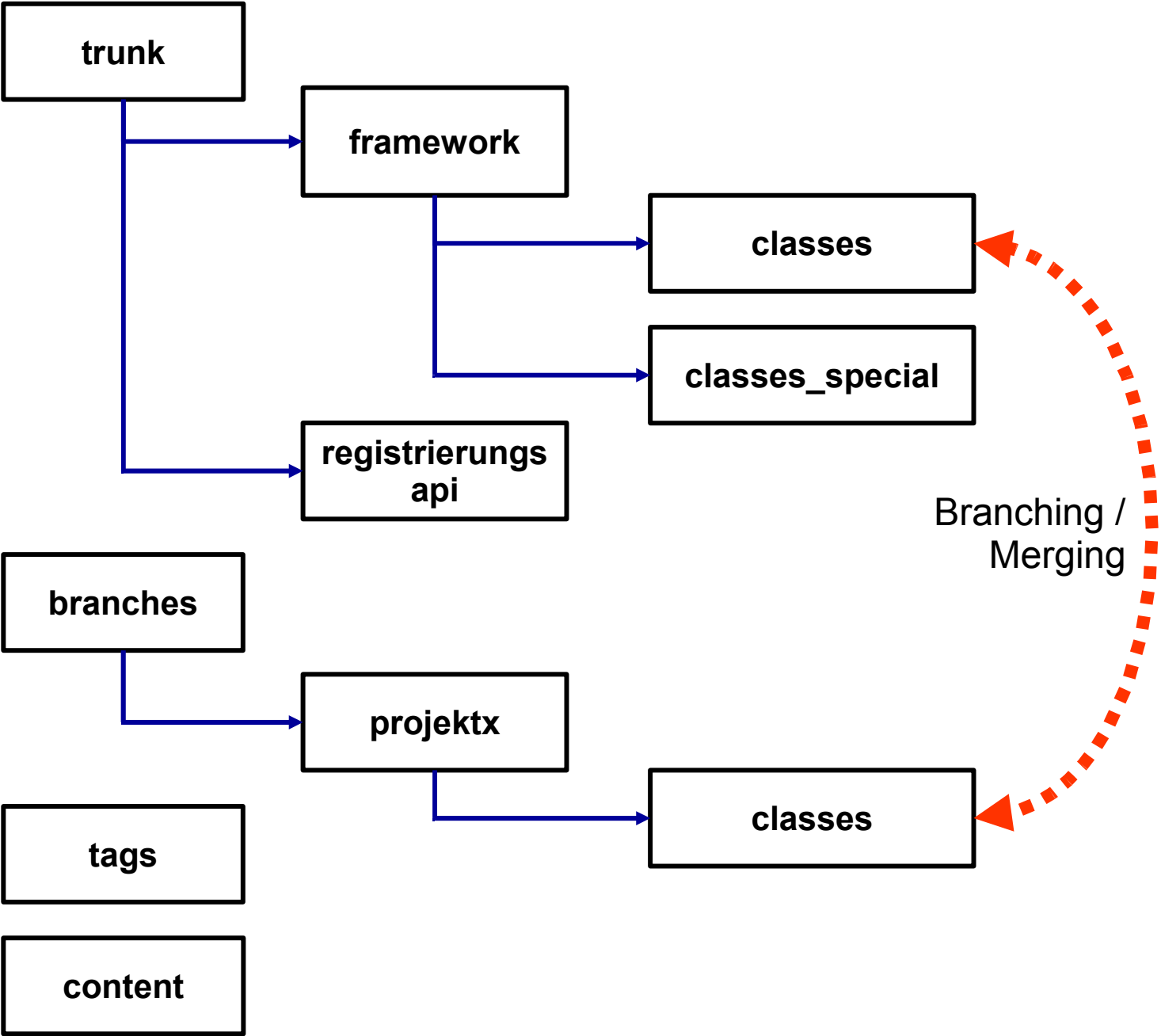
templates / specials

Länderabhängig

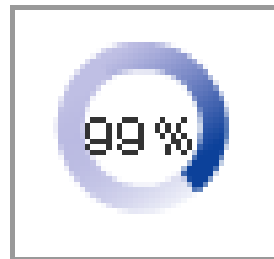
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formcomponents.swf

mainnavigation.swf



Danke für die Aufmerksamkeit



www.ghost23.de/blog